

Historic, Archive Document

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62.23



Lester Pfister making a hand pollination on Inbred No. 187. This inbred has been hand pollinated continuously for the past 25 years.

187

HYBRIDS

FROM INBREDS AND FOUNDATION SEED BY

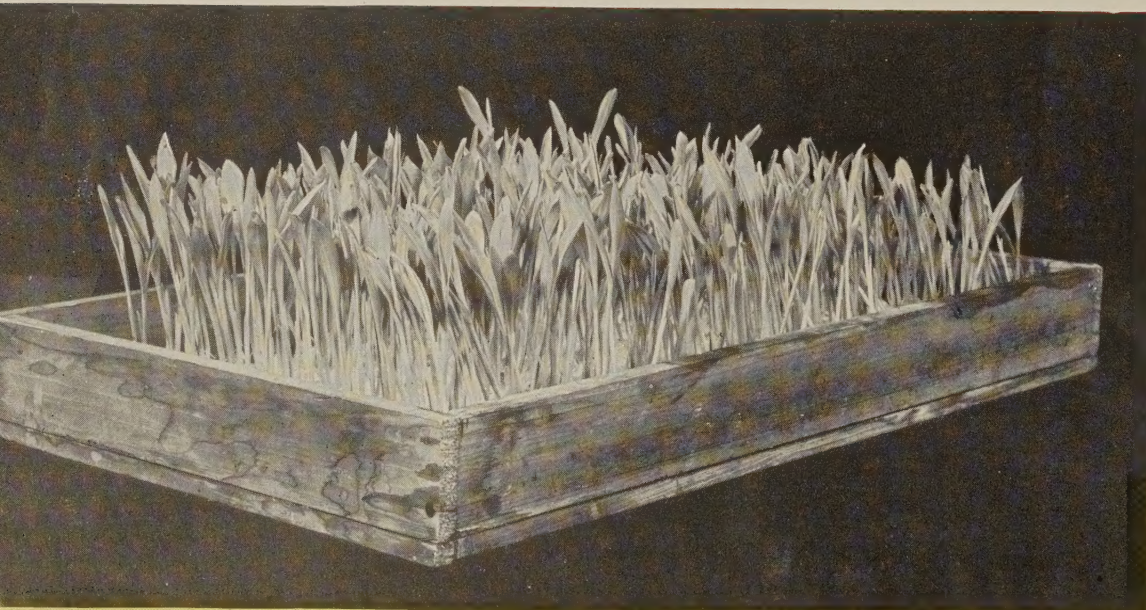
= 1951 =

Lester Pfister



Whether you plant 2 or 4 rows at a time, you will find 187 Hybrids easy to put through your planter.

The **RIGHT** *Start* *... with 187 Hybrids*



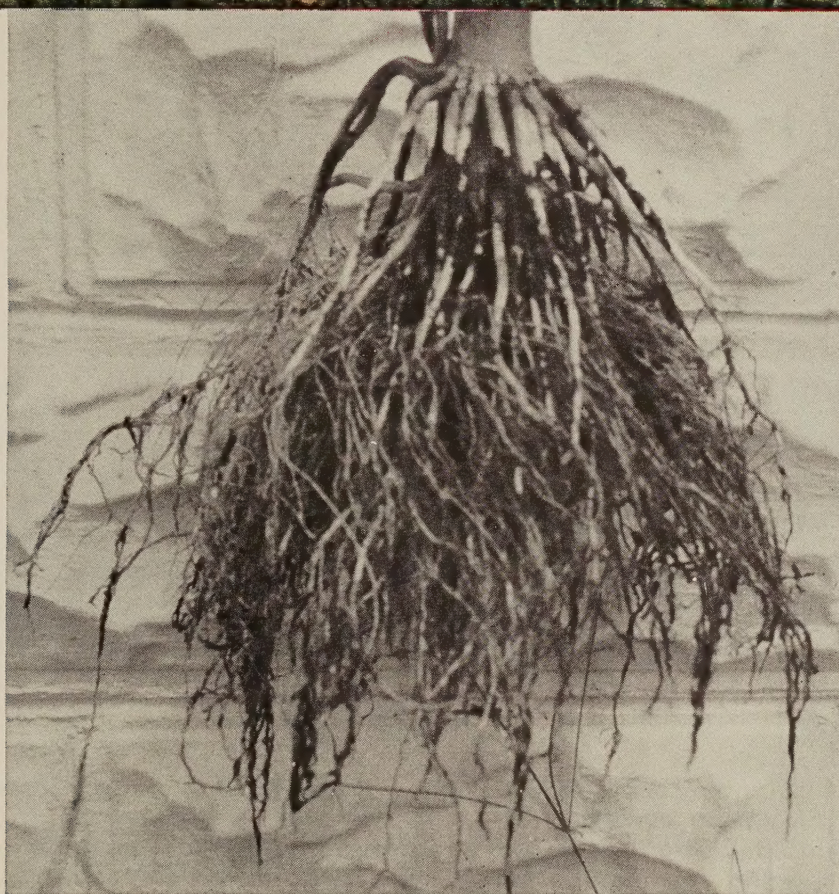
Start with a hybrid of recorded dependability — one of the 187 Hybrids! These are the Hybrids with a heritage resulting from 26 years of experience in the breeding, crossing, and final selection of hybrids that produce *profitably* year after year. The 187 Hybrids are the product of Lester Pfister — and are the *only* hybrids that he produces.

Germination tests are made of EVERY lot of 187 Hybrid seed, and the tag on the bag shows the germination percentage and date of the test.



One of our many recently developed inbred lines that has shown remarkable yield, standability and quality. The 4-foot stalks, heavy foliage, well-placed ears and exceptional root system are some of the characteristics that it gives to the 3 new hybrids shown on the following page.

Merle Fulton (below) has assisted Lester Pfister since 1936, and it was with his help that this new inbred was developed.



***A NEW Inbred
of Unusual Quality***





LP 555

This medium-early maturing hybrid produces a *heavy* yield of *excellent* quality grain. These two characteristics, with its lodging resistance and corn borer tolerance, make LP 555 one of the best hybrids ever offered to Corn Belt farmers. The stalks are of medium height, the ears well-placed, and it is well adapted to a wide variety of soil types in the north central, central and south central sections.

LP 666

This is an outstanding new hybrid into which have been combined all of the desirable characteristics of high yield, lodging resistance, corn borer tolerance, quality, and wide adaptability to soil types. The stalks are of medium height, and the large cylindrical ears are well placed. If your farm is in the central, south central or southern section of the Corn Belt, you will find LP 666 highly satisfactory.

LP 777

A truly distinctive hybrid of medium maturity, well adapted to a wide range of seasonal conditions and soil types. It does *especially* well on the lighter type soils. The stalks are of medium height with well placed utility type ears. The plants are lodging resistant and corn borer tolerant. Test plot results indicate that LP 777 is the coming champion in the central, south central and southern sections of the Corn Belt.

These hybrids are from new inbred lines developed by us and never released for any purpose.

These new hybrids will be offered this year in limited quantities and at a price slightly higher than other numbers.



LP 112

A new early hybrid developed by the Pfister Hybrid Corn Co. Ears are large and well formed with medium rough kernels. Stalks are medium to low in height with ears well placed on the stalks. It has excellent standability and very vigorous seedlings which start fast. This is the earliest hybrid ever produced by us. It is well adapted to the North and North Central sections of the Corn Belt.

LP 113

Another new early hybrid developed by the Pfister Hybrid Corn Co. Ears are large with an amber cast and medium rough kernels. Stalks are of medium height and the ears are well placed. Stands very well and starts fast in the spring. It has the same maturity range as LP 112.



LP 123

Large eared, deep grained, early maturing hybrid. Medium height stalks and ears, sparse foliage. Combines high yield and early maturity. Well adapted to feeding. Has wide range of adaptability.



LP 5867

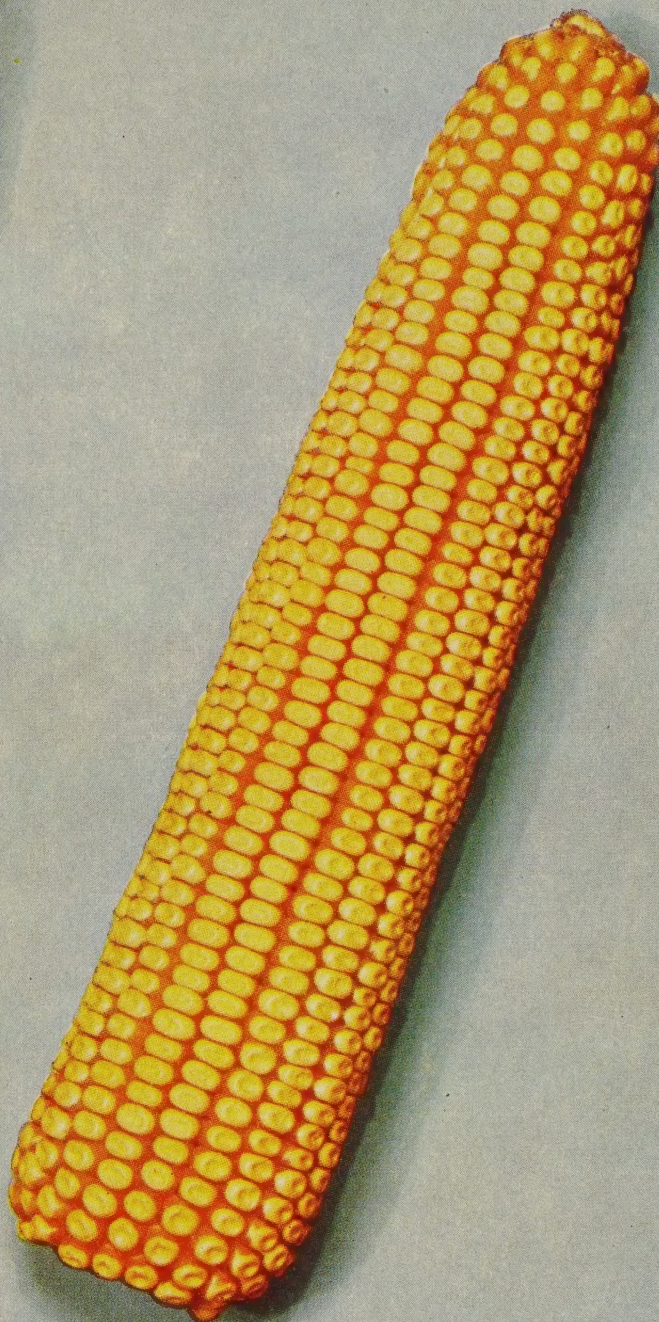
One of our early hybrids adapted to North and North Central sections of the Corn Belt. Large eared, deep grained, good quality. Stiff stalked, lodging resistant.





LP 260

One of the favorite medium early hybrids. Resistant to corn borer, adapted to wide range of soil conditions. Grain of excellent quality, lodging resistant, widely used in North Central and Central sections. Steadily growing in popularity.



LP 280

Medium early maturing hybrid, large eared, dark green foliage, stiff stalks and ears medium height. Widely used in North Central sections. Adapted to North Central and Central sections.



LP 360

One of the oldest and best known hybrids in production today. Developed by Lester Pfister when the hybrid business was in its infancy and has steadily grown in popularity. Unsurpassed where high yield, shelling percentage and quality are desired. Adapted to North Central and Central sections.

LP 380

One of the best hybrids in production today with a wide range of adaptability. Stalks and ears are medium height. Excellent quality. Lodging resistant. Very dependable year after year. Used in North Central, Central, and South Central sections.



LP 345

A medium maturity hybrid, adapted to a wide range of soil and seasonable conditions. Lodging resistant, very good grain quality. Stalks and ears are medium height. Showed outstanding performance throughout the North Central and Central sections of the Corn Belt.



LP 456

An outstanding hybrid. Combines the desirable characteristics of high yield, quality, adaptability and lodging resistance into one great hybrid. Ears are medium height on stalks, and are large and cylindrical. Well adapted for North Central, Central and South Central sections.



LP 4897

One of the Corn Belt favorites, excellent quality, heavy dark green foliage, resistant to drought, disease and insects. Medium large cylindrical ears. Medium early maturity, stalks and ears medium height. Used in North Central, Central and South Central sections.



LP 5897

A very uniform, medium early hybrid. Adapted to a wide range of soil and seasonal conditions. Grain excellent quality and plants are dark green and of medium height. Ears similar to 380. Used in North Central, Central and South Central sections.





LP 1897

The hybrid that has grown by its performance over a wide area because of its ability to adjust itself to variable conditions. Large cylindrical ears, deep grains, medium height, stiff stalks, grain of good quality. Adapted to wide range of soil types and is used widely in Central, South Central and Southern sections.



LP 164

One of our truly great hybrids, large eared, deep grained, stiff stalked with medium height ears, grain of good quality. Late maturing and widely used in Central and South Central sections.



LP 7892

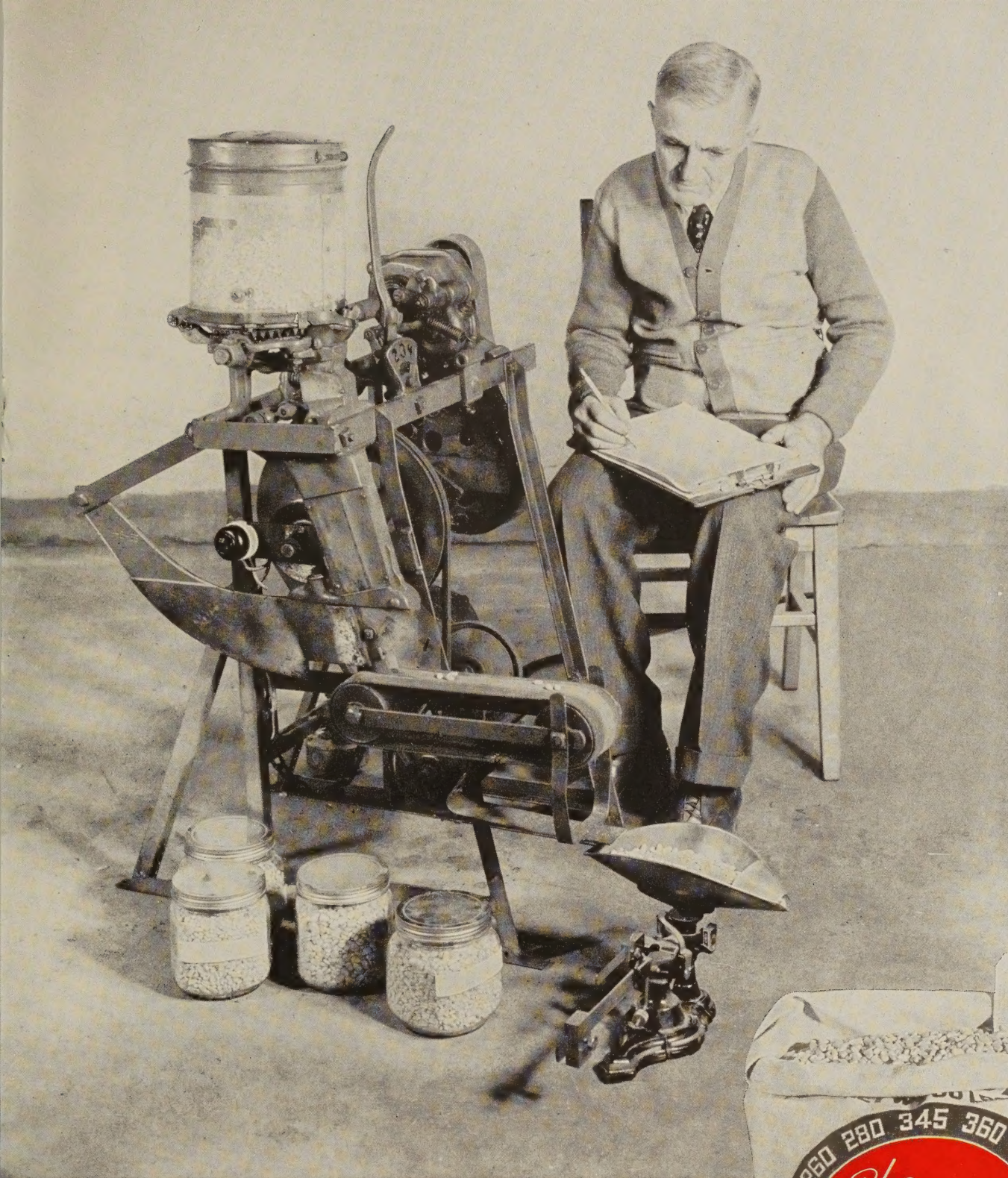
Late maturing, large eared, stiff stalked hybrid with a wide range of adaptation. Grains are very deep and of good quality. Adapted to Central, South Central and Southern sections.



LP 789

The latest of all our hybrids. Large ears with deep grains, ears taper slightly. Stalks medium height with ears well placed on stalks. Lodging resistant. Adapted to wide range of soil types.





The Value of **CONSTANT** *Grade Sizes*

The farmer who has found that his favorite Pfister grade size worked well in his planter 14 years ago will find that the combination of the same 187 Hybrid size and the same plates will plant exactly as they did in 1937. No running to town to get new plates, no fussing with adjustments, no discouraging variation of drop — just get the 187 Hybrid into the ground!





Keep your Guesswork at a **MINIMUM...**

No business seems so beset by variables as corn farming. As farmers, we all plant our corn early in the spring — if the weatherman doesn't pour a lot of rain on us when we should be doing field work. We raise a good stand — if the corn borers and grasshoppers do not concentrate on us. We cultivate the weeds out and push the crop along during the summer — if we get enough rain and do *not* get a wind storm. Fall comes and we harvest the crop — if the season

is long enough for it to mature and winter holds off until we get it picked. We shell it, sell it, and deposit the profit — if the market is high enough and the yield large enough to pay all the costs and have a little left.

Isn't it good business to eliminate as much *guess-work* as possible? Plant 187 Hybrids — the hybrids with a record of good performance under adverse conditions and *better* performance under good circumstances.

. . . order your 187 Hybrid Seed NOW!

. . . AND GET THE HYBRID NUMBER AND GRADE SIZE YOU WANT FOR 1952.

Policies

The Pfister Hybrid Corn Company and the Pfister Corn Company are corporations owned and operated by the Lester Pfister family and devoted exclusively to the production and sale of hybrid seed corn produced from inbreds and foundation seed developed by Lester Pfister during the past twenty-six years.

The Pfister Hybrid Corn Company was organized by Lester Pfister in May 1936. It is an independent corporation not associated either directly or indirectly with any other hybrid seed producer. This company, under the personal management of Lester Pfister, owns and operates its own production and processing equipment. It is responsible for all production details and the maintenance of standards of all commercial hybrid seed bearing the name of Lester Pfister on the bag.

Pfister Corn Company was organized for the sale and distribution of all hybrid seed grown and processed by the Pfister Hybrid Corn Company. In recognition of its responsibility to provide adequate supplies of the hybrids and grade sizes preferred by its customers, the Pfister Corn Company has adopted the following policies:

Future Orders — Future orders are, in effect, reservations for the customers' requirements, subject to confirmation following price announcement.

New Orders — New orders, for which no reservations have previously been made, will be accepted by the company, in the order received, (following price announcement) if there is an unsold supply of the hybrid and grade size specified on the order.

Guarantee — All hybrid seed corn sold by the company is guaranteed at time of delivery to equal grade, quality, and germination specifications shown on the tag attached to the bag. In the event the customer inspection and germination tests show the seed to be other than as represented, the seed may be returned within 21 days following date of delivery and the purchase price will be refunded.

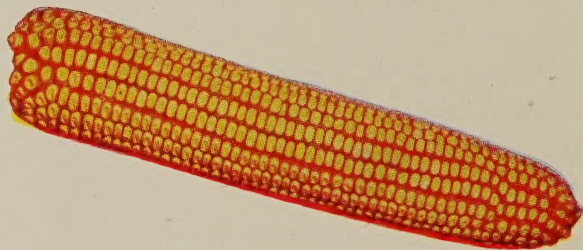
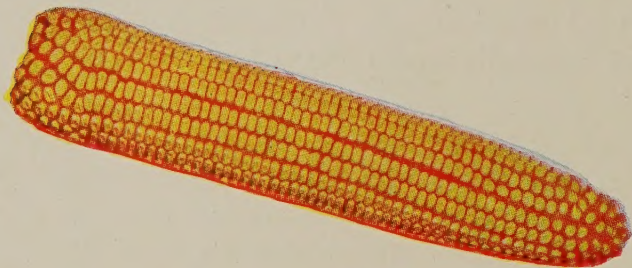
Year Grown — Although one year old hybrid seed corn is frequently fully as satisfactory as new crop seed if it has been properly stored and cared for, all seed offered by the Pfister Corn Company is new crop seed unless otherwise stated on the tag.

Returned Seed — Returned corn cannot be accepted by the company or the company's dealers (unless found to be other than as represented on the tag) since delivery of seed to customers prevents any possible re-sale of that corn.

PFISTER HYBRID CORN COMPANY
PFISTER CORN COMPANY
Lester Pfister, *President*

*Independent corporations neither directly nor indirectly
associated with any other hybrid seed producer*





PFISTER CORN CO.

EL PASO, ILLINOIS

~~MR. D. E. RUSSELL~~
~~CAMBRIDGE, ILL.~~

~~DEALER~~